Cc: me
orig: H.G.

PHILIP MORRIS, U.S.A. INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: J. Moran DATE: October 9, 1984

FROM: H. Goldfrach

SUBJECT: MERIT BOX OUTDOOR

2044369955

This memo confirms that production for all Merit Box outdoor media should be national quantities. As you know, Box material will run in Regions 1, 2, 4, 5, 6, 7 from November 12, 1984 through January 6, 1985. Beginning on January 7, 1985, Box will run in Region 3.

Specific materials in question are:

- °30-sheet: 85, 100, T&S, and Resort pools
- °Taxi Top
- °2-sheet: Commuter rail and subway
- °Clocks: Commuter and directional

Please advise if you have any questions, or wish to discuss.

HG:jg

cc: E. Merlo

10/19/84

Howard - We arranged for all of these. Correct paper work for updates will be coming through.

2044369955 A

Source: https://www.industrydocuments.ucsf.edu/docs/nnwm0004